

NUTRITION BACKGROUNDER

**HELPING PEOPLE AROUND THE WORLD
FILL DIETARY GAPS WITH PURE,
SAFE AND EFFECTIVE PLANT-BASED
SUPPLEMENTS. PERFECTING THE
BALANCE BETWEEN NATURE AND YOU.**

Backed by more than 80 years of science and research Nutrilite has perfected a proprietary “seed to supplement” practice to maximize the purity, safety, and effectiveness of our products. Nutrilite™ products are developed for personal daily nutrition, heart health, strong bones, beauty from within, and weight management.

INNOVATION AND SUSTAINABILITY

Nutrilite brings nature and science together. Agricultural experts and scientists work hand-in-hand, blending their passions for growing and advancing technologies to optimize nutrients from nature’s most powerful plants. Through our exclusive certification program, NutriCert™, we ensure our best practices in sustainability and organic agriculture deliver high-quality standards of ingredient farming throughout the world. All of the botanicals we grow on our farms, on NutriCert™ farms, or purchase from other farms, must meet strict quality standards for purity, safety, and effectiveness.

NUTRILITE TRACEABILITY

Going above and beyond, that’s simply a way of life at Nutrilite. We trace our ingredients along every step of the journey. We trace beyond our nearest supplier to our supplier’s supplier, and the suppliers supporting them. Even in the earliest stages, in the case of our botanical ingredients, we go all the way back to the farm. This ensures that our supplements contain everything we say they do.



NUTRILITE OPERATES NEARLY 6,000 ACRES OF CERTIFIED ORGANIC FARMLAND IN THE U.S., MEXICO AND BRAZIL, WHERE PLANTS ARE GROWN AND HARVESTED USING SUSTAINABLE, CHEMICAL-FREE METHODS.

STRICT STANDARDS

Ingredients in Nutrilite™ products include plant concentrates sourced from around the world with naturally occurring phytonutrients, minerals and vitamins, combined with the best that science has to offer.

OUR ROOTS

While in China during the 1910s and 1920s, Nutrilite founder Carl F. Rehnborg witnessed a direct correlation between peoples' diets and their optimal health. In 1934, he created the first multivitamin/multimineral supplement for sale in the United States. In 1939, the company was renamed Nutrilite Products, Inc. and was later purchased by Amway in 1972. His groundbreaking scientific work became the foundation behind our nutrition products and the driving force keeping the Nutrilite™ brand at the forefront of nutrition innovation.

LOCATIONS

The Nutrilite Health Institute in Buena Park, California, is dedicated to helping people achieve optimal health through education, healthy eating, exercise and supplementation. Global manufacturing sites for Nutrilite™ products are in Michigan and California, USA. Manufacturing sites in China, Vietnam and India produce Nutrilite™ products for local consumption in each of these markets.

PLANT-BASED NUTRILITE PRODUCTS

Foundational

All Plant Protein
Double X MultiVitamin,
Mineral and Phytonutrient
Omega 3

Targeted

Whole Family Solutions